

NCC Cable System Order

Order #	62559178	Flight Dates	07/30/18 - 08/12/18	Update Date	08/07/18
Syscode	0856	Agency	Strategic Media Services, Inc	Version	3 Vs. 2
System Name	Spectrum/Milwaukee Interconnect, WI	Advertiser	Restoration PAC	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	2
		Client Code	314	Total	\$16,092.00
AE	Kevin Bowman	Product Code	397	Commission	\$2,413.80
Sales Coordinator	Marshall Bradshaw	Est Code	4559	Net Total	\$13,678.20
Office	Washington	Product Name		Total Spots	38
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+7 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		8.7 R2 Dropped 3 spots. Total -\$1571. Please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/30/18	8/5/18	05:00	09:00			X	X	X	X	X	-	-	9	\$423.00	\$3,807.00	30	
2	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00	X	X						-	-	3	\$423.00	\$1,269.00	30	
3	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00			X	X	X	X	X	-	-	7	\$250.00	\$1,750.00	30	
4	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00	X	X						-	-	3	\$250.00	\$750.00	30	
5	FXNC	VARIOUS	7/30/18	8/5/18	16:00	19:00			X	X	X	X	X	-	-	5	\$484.00	\$2,420.00	30	R2 -2x wo 7.30
6	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X						-	-	3	\$484.00	\$1,452.00	30	
7	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00			X	X	X	X	X	-	-	5	\$603.00	\$3,015.00	30	R2 -1x wo 7.30
8	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X						-	-	2	\$603.00	\$1,206.00	30	
9	FXNC	VARIOUS	7/30/18	8/5/18	05:00	09:00				X	X	X	X	-	-	1	\$423.00	\$423.00	30	R1: +1x

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	38	0	0	0	0	0	0	0	0	0	0	0	38
AMT	\$16,092.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$16,092.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/19/18

62559178 | Milwaukee-Racine | Spectrum/Milwaukee Interconnect, WI | 0856 |